



Introduction to

letstrack
humanising technology

From
UNITED KINGDOM to
INDIA



INDIA to
SRI LANKA



SRI LANKA to
UNITED STATES





BE A PART OF OUR VISION

TO BECOME THE WORLD'S LARGEST GPS TRACKING COMPANY

ASIA'S LARGEST IN 24 MONTHS

INDIA'S LARGEST IN 14 MONTHS



Awarded By



“BEST VEHICLE SECURITY COMPANY IN ASIA”



“MOST PROMISING FLEET & VEHICLE SOLUTIONS PROVIDER”



“THE EXTRA MILE AWARD”



“TOP DISRUPTORS IN INDIA”



“INDIA'S INSPIRATIONAL LEADER”



“TOP GPS COMPANY IN INDIA”



“INNOVATIVE START-UP OF THE YEAR”



“50 FASTEST GROWING CEOs OF INDIA”



“BEST LOYALTY PROGRAM 2018”



“CMO OF THE YEAR 2018”

Recognised By



ALSO AVAILABLE IN



Charity Partner



Reviews ★★★★★

How strong is our service support (pre/post)?

Letstrack has the widest and most professional service network that has ever been seen in this sector. We have 500 service points in 27 States & Union Territories.

15,000+



PIN CODES COVERED

3,000+



EXPERT TECHNICIANS

3,000+



CITIES/TOWNS/VILLAGES COVERED

30+

SERVICE OFFICES



500+



SERVICE POINTS

1



CENTRALISED CALL CENTER FOR ASSISTANCE

LETSTRACK



A demonstration is the best way to explain a concept and understand usage of a particular product in a fun, interactive way in a short span of time. Keeping that in mind, Letstrack team has come out with a few innovative animation videos to explain the concept and usage of this wonderful app!

To know more :

<https://www.youtube.com/watch?v=oW0UhhjaBlc>

Expert Solutions

150+
Automobile
Tracking Solutions

50+
Personal
Tracking Solutions

100+
Business
solutions

ltcustomize



LT-Customize is an Enterprise Letstrack GPS Solution for your business which can be customized as per your business needs. LT-Customize provide desired reports to improve transparency of your business which facilitate decision making.

ltsafe



Letstrack Safe is an additional feature provided by Letstrack wherein you can share your ride details with the people of your choice by just scanning the QR code and there you will have all the details of the car and the driver on your Screen.

ltattendance



Letstrack Attendance is an additional feature offered by Letstrack wherein you can maintain automated employee attendance records. It saves you from the tedious job of maintaining manual registers and controls proxy attendance.

ltclaim



Letstrack Claim is an additional feature wherein you can claim reimbursements and make the transactions hassle-free. It saves you from fraudulent claims as well as the tedious paperwork involved. The highlight of this feature are the automatically generated reimbursement slips.

ltprofit



With Letstrack Profit, you can manage your Fleet of vehicles and earn value at the same time by keeping track of fuel consumption, max/min speed and tracking multiple devices on one screen.

ltinsurance



Integrated with several features to help Insurance companies save claims, know driving history and other details of the driver. It is a certainly a great bet!

ltschool



This brilliantly thought through and simple application will give your school outstanding results. Manage your fleet of school busses and/or cabs much more efficiently and make significant savings by planning and coordinating better. Watch happier parents tracking the children's buses knowing the location and distance from their stop. You will also be able to control detours and over speeding effortlessly.

Our Clients



UBER



DENE B & POLLUX



edunetwork



EXIDE
INDUSTRIES LIMITED



DENSO
Crafting the Core



VOGO.in



TOTAL GAS



namma
metro



LIBERTY
FASHION IS COMFORT



OLA



KSTDC
KARNATAKA STATE TOURISM
DEVELOPMENT CORPORATION



drivezy
powered by JustRide.in



HONDA



APML



CubeLogic



Chhavi Tourists Pvt. Ltd.



JKTYRE
TOTAL CONTROL



Dalmia
Bharat Limited



ORIX



aspam



Bagai



Our Clients



**Revenue
Department**



**AURANGABAD MUNICIPAL
CORPORATION, AURANGABAD**



ई-नगर पालिका, मध्य प्रदेश शासन
e-Nagar Palika, Government of Madhya Pradesh

National Press Coverage

WE ARE IN THE NEWS 4 TIMES A WEEK

THE ECONOMIC TIMES

The Indian EXPRESS

NDTV

hindustantimes

Gadgets360
An NDTV venture

YAHOO!
NEWS

DECCAN
Chronicle

Business Standard

THE NEW
INDIAN EXPRESS

ਪੰਜਾਬ ਕੇਸਰੀ

NBT
नवभारत टाइम्स

money bhaskar

अमर उजाला

BWDISRUPT
DISRUPTION IN ENTREPRENEURSHIP

AutoToday

dailyhunt

THE ASIAN AGE

The Telegraph

Nation
Buzz
Latest Buzz Around You

ET tech

exHIBIT®
Where Tech Meets Lifestyle!

पत्रिका

जागरण

Inc42

BusinessLine

आज

मोबाइल एप से किया इंजन बंद, लोकेशन का पता लगाकर चोरी हुआ ट्रक खोज निकाला

बाघा के जुएरीराम लेटस्ट्रैक ट्रेकिंग डेवाइस एप डीजल की रफ्तार का पता रखने के लिए मोबाइल में की वी डाउनलोड किया। डेवाइस की मदद से जुएरीराम ने बाघा की जमाक ट्रक ट्रेकिंग के नजदीक आनेपुनः लोकेशन का पता लगाया।

जुएरीराम ने टी ट्रक के ड्राइवर को जानकारी देकर ट्रक को खोज निकाला।

जुएरीराम ने टी ट्रक के ड्राइवर को जानकारी देकर ट्रक को खोज निकाला।

चोरी के वाहनों को ढूढ़ निकालेगा जीपीएस ट्रैकर

बनपुर। बनपुर के तात बाघा क्षेत्र के रहने वाले विपिन को बाइक चोरों के चोरी हो गई। उन्होंने अपनी बाइक में हार्ड टेक जीपीएस ट्रेकिंग डेवाइस लगावा रखा था। इस घटना के तुरंत बाद उन्हें अपने मोबाइल फोन में इंस्टॉल किए गए जीपीएस ट्रेकिंग एप की मदद से बाइक का लोकेशन पता करने का विचार आया। लेटस्ट्रैक ट्रेकिंग डेवाइस की मदद से विपिन ने अपनी बाइक को लोकेशन पता करने का विचार आया। लेटस्ट्रैक ट्रेकिंग डेवाइस की मदद से विपिन ने अपनी बाइक को लोकेशन पता करने का विचार आया।

आपकी सुरक्षा का नियंत्रण आपके हाथ में

नई दिल्ली। लेटस्ट्रैक एक क्रांतिकारी एप है जो हम सबके जीवन में आने वाली आम समस्याओं का एक स्मार्ट डेवाइस की मदद से इनोवेटिव ट्रेकिंग सॉल्यूशन प्रदान करता है। लेटस्ट्रैक ने आगरा में भी अपनी एप और डेवाइसों को 1200 और 1000 उपभोक्ताओं के लिए लॉन्च करने की घोषणा की है। इससे रोजमर्रा के जीवन में काफी आसानी होगी।

Corporate Rap | My Journey As A CEO

'Safety is a big issue in India, tracking is required by all'

Founder of UK-based GPS and IoT company Letstrack has big ambitions

Thinking bold/acting smart
Whenever I am asked, people ask me about the digital growth of India. If you have 100 people and you want to grow it to 1000, you can find a solution, but when you have 100 people and you want to grow it to 1000, you need a solution. It becomes very difficult. It has to be a solution that is scalable and sustainable.

Talking on the big boys
We have established our name in tracking, we want to establish our name in smart solutions through use of AI, Security, and IoT. We are looking to get into various sectors like healthcare, education, and agriculture.

Every body a potential voice from the city of CEOs speaks to you

Stop car thefts remotely with this neat IoT device

Worried about your car being robbed? Let's Track is a device that can track and lock your vehicle if its stolen

Ramzaava Chhachhhuak

Imagine this: You're just finishing a long drive, but your car is stuck in a parking spot. You look out the window and see a police car. You're worried about your car being stolen. The most they can do is to register a police complaint, without any assurance of whether their car will be found or not.

Despite spending lakhs of rupees on vehicles, most people are helpless when it comes to their cars getting stolen. The most they can do is to register a police complaint, without any assurance of whether their car will be found or not.



By Sajith Vasudevan

he GPS technology has come a long way from where it began in early 70s, from just road mapping & everything. Though the global GPS market, which is anticipated to hit \$2 billion mark by 2021, is flooded with product companies, the divergence has widened due to their attempt towards deriving maximum profit out of the same extracted data.

Ajay Dhanan, is one among the millennials who have been able to make the most out of GPS tracking, in both personal and entrepreneurial fronts. From beholding his family members and ensuring their security at least from afar to effortlessly tracking his workforce and managing their itinerary through a mobile app, and even dismantling the functioning of his moving vehicle from anywhere in the world with just one click, Ajay embraces a broad spectrum of GPS tracking possibilities, and most interestingly, facilitated by a single vendor.

Transforming the world for people like Ajay is ISO 9001 certified Letstrack Limited - a London-based innovation driven startup that heavily leverages on GPS and a cross-platform mobile app to provide security for your kids, parents, pets, spouses and vehicles or any other valuable asset, by keeping track of their location, and to become business solutions for optimizing & safeguarding your workflow and fleet. While living in a country where eight kids on an

Letstrack is on Track with \$1.7-m Funds

BENGALURU
Letstrack, a UK-headquartered GPS and IoT company founded by Indian entrepreneur Vikram Kumar, has raised \$1.7 million from US-based investor James Arthur, who will be taking over as the chief operating officer.

letstrack

Tracking device helps nab robbers, expose hookah bar

IT Correspondent

The two robbers had no inkling that the motorcycle had a GPS tracking device installed. They took the bike and parked it safely at the Shreeji Nagar residence of Javir.

According to the police, Javir had purchased sets of hookahs and alcohol from a bar in Sector 13, which was later found to be a hookah bar. The police also recovered a mobile phone from the bar, which was used to contact the robbers. The police also recovered a mobile phone from the bar, which was used to contact the robbers.

SOCIAL MEDIA PRESENCE



50,000+
LIKES



1,000+
FOLLOWERS



800+
FOLLOWERS



3,000+
FOLLOWERS



900+
FOLLOWERS



1000+
SUBSCRIBERS



IN WIKIPEDIA



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The Free Encyclopedia

Main page
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LetsTrack

From Wikipedia, the free encyclopedia

History [[edit](#)]

LetsTrack was founded in 2015 by Vikram Kumar as an application to monitor employee productivity.^[3]

The application grew into an app-to-app tracking system that provided location data and analyzed patterns to help people strategically plan everyday activities and make more efficient use of their time.^{[4][5]}

In 2017 LetsTrack partnered with Anything Skool to provide child-parent monitoring to 1.5 million students attending school in India.^[6]

LetsTrack adapted their app-to-app tracking system for use in the commercial trucking industry allowing its technology to be installed in individual vehicles or company fleets (vans, trucks, cabs). This led to a partnership with United Facilities and Logistics, to provide GPS monitoring for all BMW employees.^{[7][8]}

LetsTrack received \$1.7 million in seed capital from US-based investor: James Arthur (Vikram would later name Arthur COO) and is preparing for global expansion.^{[9][10][11]}

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Categories: Software companies established in 2015

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Retrieved 2018-01-10

↑ Bureau, BW Online. "Letstrack partners with RD Overseas to become leader in tracking solutions". *BW Disrupt*. Retrieved 2019-01-10.

APP DOWNLOADS



+



App Store

Google Play

2,50,000+
APP DOWNLOADS

**HIGHEST IN THE
INDUSTRY**

APP Features



► Real Time Tracking

This feature offers live tracking where you can see the exact location instantly in real time.



► Engine Cut

Stay in charge. Cut off the engine from your phone in an emergency



► Value Screen

Updates you about distance travelled, Average Speed, Engine on time, Number of stops, Fuel consumed and much more.



► Live Traffic Feed

View live Google traffic updates to save time on your commute.



► Anti-Theft

Prevent your car from being stolen in this mode by receiving an alert when someone tries to switch your car on.



► Police Alerts

Got in trouble? Now instantly contact with Police and your emergency contacts will get notified.



► 24 Hour History

Lets you check your 24 hrs history with speed & time with a click of a button.



► Zone Alerts

Letstrack tracking app enables you to create zones for tracking your friends, family, employees and colleagues. It alerts you every time they enter or exit the specified area.



► Driver Behavior

This feature is highly beneficial for companies and individuals to check the driver's score and evaluate sharp turns, harsh breaks, sudden acceleration, zig-zag driving and much more.



► SOS

It helps to send alerts in real-time with the complete location details of the device if an individual that is in danger presses the SOS/panic button.



► Parking alerts

With the help of this alert, you can always track the location of your car whether it is parked, towed away or moved even without engine's power. Also, not to forget it takes you to the parked location just incase if you have forgotten the parking spot !



► Speedometer

Know your current speed and receive alerts in real time



► Fuel Detector

Check your inflow and outflow of fuel while lending your vehicle.



► Towed Alarm

Get notified when your car gets towed from some place.



► Unlimited Alerts

Get unlimited alerts like speed alerts, Alert me etc.

Web Features



Key Features

- ✓ Dashboard
- ✓ Live Tracking Map View
- ✓ People Tracking Map
- ✓ Chat
- ✓ Photo With Location
- ✓ Radar
- ✓ Create Zone
- ✓ Value Screen
- ✓ Ignition On/Off
- ✓ Ac Status On/Off
- ✓ Current Trip On Map
- ✓ Create Group
- ✓ Live Traffic View
- ✓ 24Hr History
- ✓ 30 Days History
- ✓ Live Vehicle Status
- ✓ Fuel Meter
- ✓ Buy SMS Plan
- ✓ SMS Configuration
- ✓ Generate Lt Safe Qr
- ✓ LT Claim Trip History
- ✓ Device Management
- ✓ Set Speed Limit
- ✓ Set Temperature Limit
- ✓ Zone Management
- ✓ Share Devices
- ✓ LT Claim Report
- ✓ LT Safe Sos Alert
- ✓ Create Retailer Qr
- ✓ Add POI
- ✓ Attendance Management
- ✓ User Feedback

Reports

- ✓ Retailer visit report
- ✓ Zone in/out report
- ✓ Daily performance report
- ✓ Emergency alert report
- ✓ Speeding alert report
- ✓ All trips by vehicle report
- ✓ Daily KM report
- ✓ Monthly KM report
- ✓ Offline device aging report
- ✓ Refueling report
- ✓ Fuel theft report

What you **see** is what you **get**.

We are a fair & honest company. The price is inclusive of:



One year warranty



Sim rental costs



App training and demo



Fitting & Installation



Platform & App costs



AMC

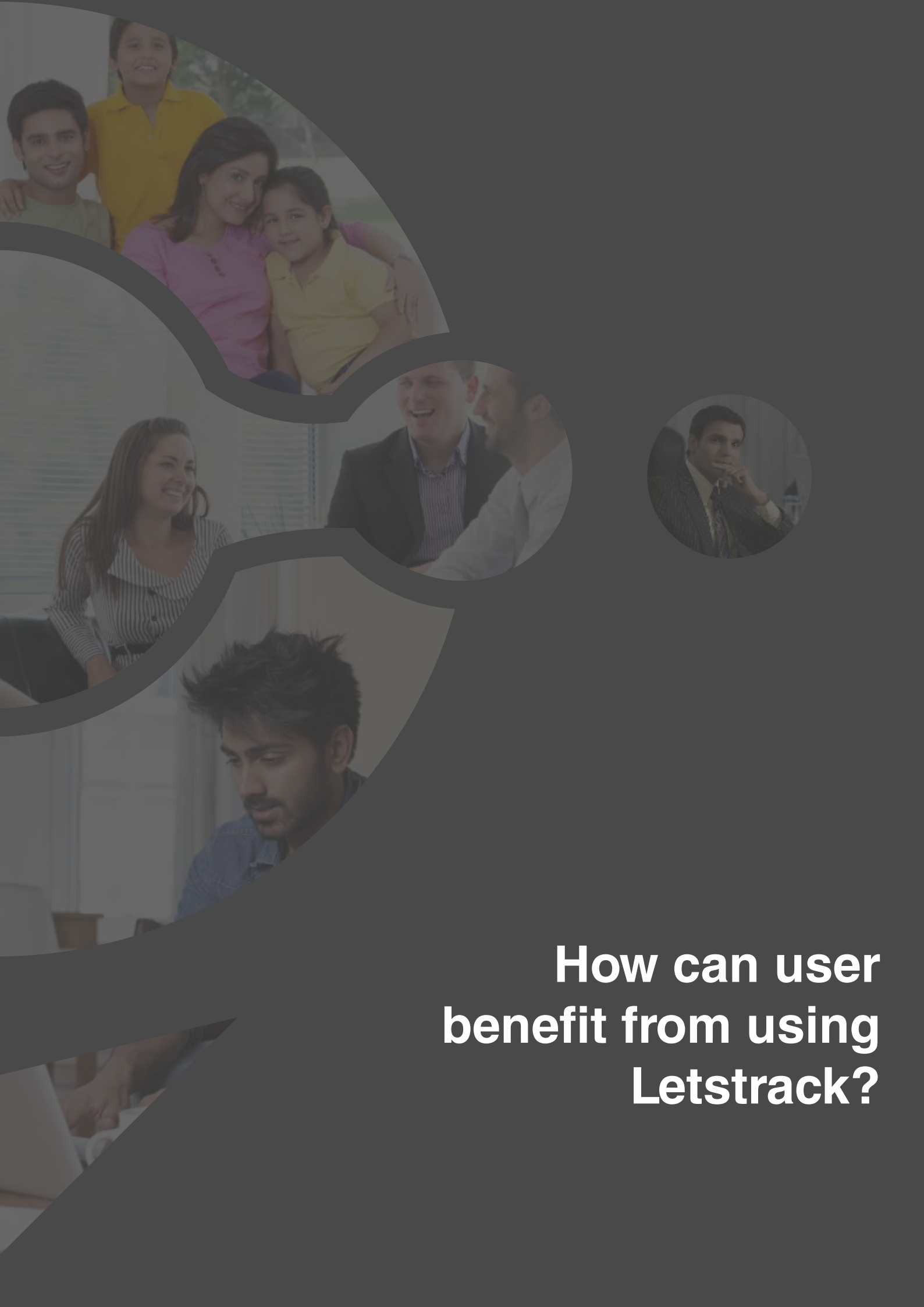
1ST

GPS TRACKING & SECURITY COMPANY



WITH

POST PAYMENT OPTION AND LIFETIME INCOME FOR PARTNERS



**How can user
benefit from using
Letstrack?**

What if you could track everything in your life? It could be tracking your vehicle, finding out if your family is safe and sound, managing a fleet of vehicles or being notified when a certain speed limit has been exceeded by your child's car driver.

1 Do you know 1 car is stolen every 13 minutes?

GPS tracking allows businesses to know exactly where their vehicles are.

2 How will you ensure that your driver is not misusing the car?

Get notified instantly whenever the AC is switched ON/OFF.

3 Did you know when the office cab/car is leaving and entering a particular area?

Set up zone alerts for all your tracked contacts (Employees/ Family) & receive instant alerts for entry and exit at the designated area.

4 Did you know that you can check live traffic for managing swift deliveries?

Through live traffic feed, you can track in the present time with exact location instantly.

5 Did you know that you can switch off the engine of the car, if parked at unknown place?

You can always take control and press on the Engine cut button, which will immobilize the engine with just one click.

6 Did you know that you can locate your parked car when you think you have lost it?

Find your car parking with great ease through route tracking & parking notifications.

7 Does your family know about your whereabouts if you are running late?

Letstrack will keep them informed through detailed record of routes and instant notifications.

4 OFFICES ACROSS INDIA



TEAM STRENGTH





**INDIA'S LARGEST
HAS BECOME ASIA'S LARGEST
IN 3 YEARS**

**ADDING THOUSANDS & THOUSANDS
OF CUSTOMERS EVERY MONTH.**

BE A PART OF THIS PHENOMENON